

Improved barrier and machinability with Metallyte™ OPP film

Metallyte™
films

Application	"Tosta Rica Choco Guay" biscuits from Adam foods-Cué tara
Format	Horizontal form fill seal (HFFS) flowpack
Market segment	Biscuits & Bakery - Sweet Biscuits
Film type	Metallyte™ 40MM658 white, coated metallized OPP film
Brand owner challenge	Barrier and machine performance

Solution

- Metallyte™ 40MM658 film was chosen for its excellent barrier, allowing optimum protection for sensitive chocolate filled crispy biscuits, combined with efficient packaging performance on high speed HFFS machines
- combination of high barrier metallization and over-coating technology provides a robust solution with a mono-web film
- mono-web barrier film allows good balance of properties without requiring a multi-material lamination

Brand owner benefits

- outstanding protection for 12 month shelf-life
- excellent visual appearance for good brand recognition
- very good performance on HFFS packaging machines

Film type description

Metallyte™ 40MM658 is a metallized cavitated white opaque polypropylene film, coated on metal side with a very low temperature seal (VLTS) coating and on the other side with an acrylic coating.

Features:

- Monoweb barrier metallized sealant solution
- Very low sealing temperature with VLTS coating
- Ease of converting on the coated metallized side
- Good seal integrity with cavitated base film



"Tosta Rica ChocoGuay" Chocolate biscuits
from Adam Foods Cuétara (Nutrexpa)

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